

Impact Case Study for "Make Meetings Matter More"



About the Client:

A medium sized logistics company, based in Dublin and working across Europe. The training was aimed at both senior management and a larger group of managers and supervisors: 20 people in total.

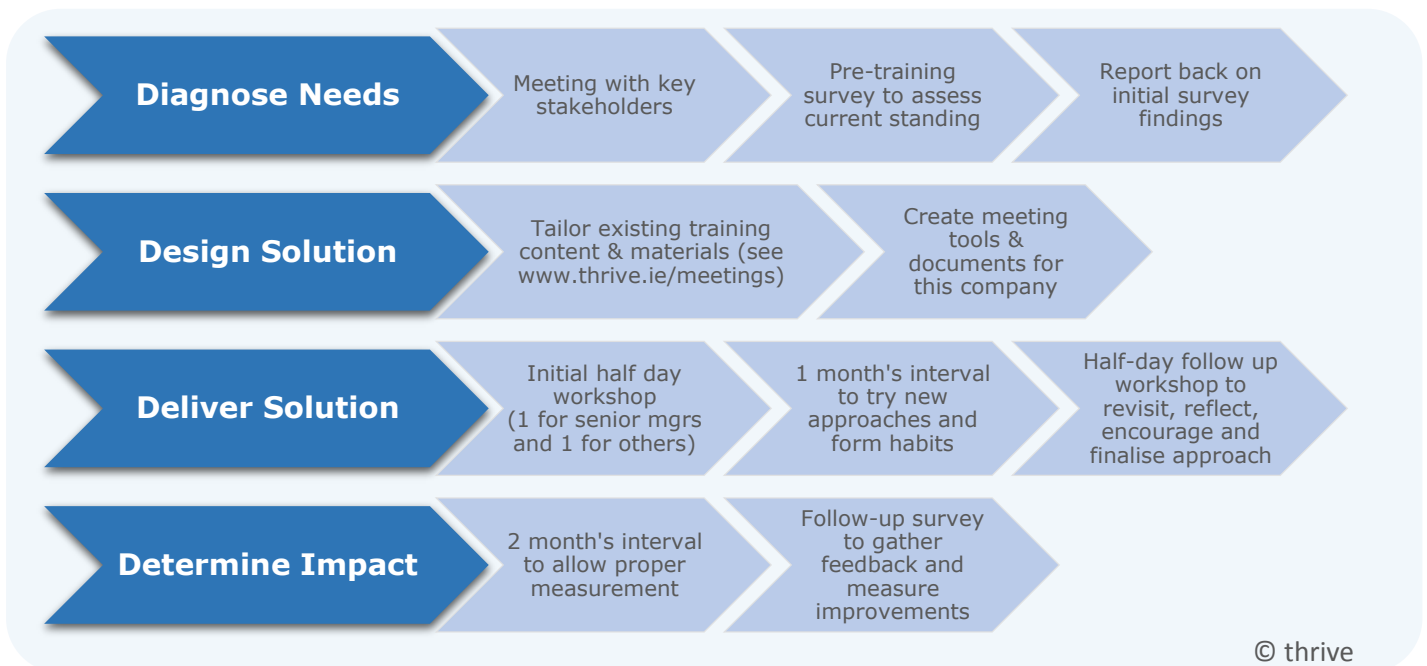
What needed fixing?

Across the company, the client's meetings were:

- Too numerous & too long,
- Not finishing on time,
- Not always moving things forward,
- Not encouraging people to complete their actions, and
- Sometimes being 'hijacked' by individuals.



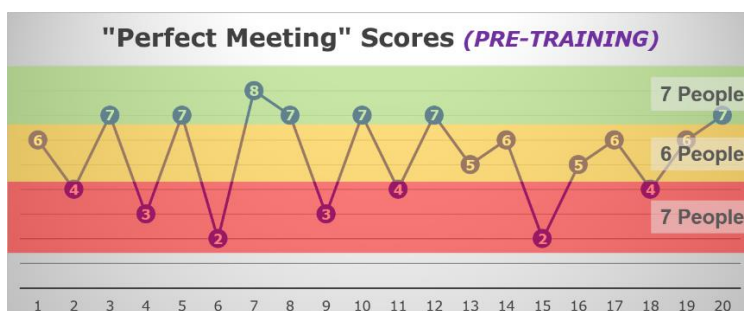
Our 4-Phase Solution:



© thrive

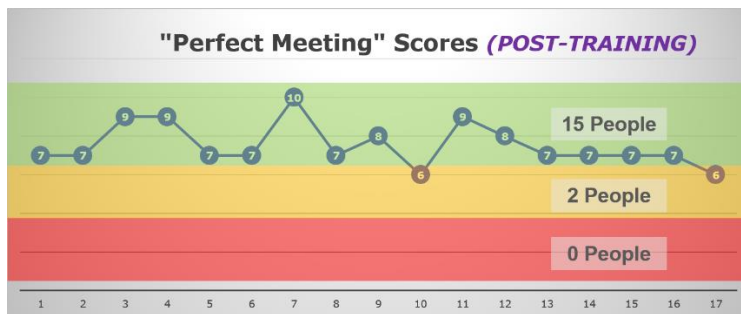
Impact / Results:

1. Pre-Training Rating



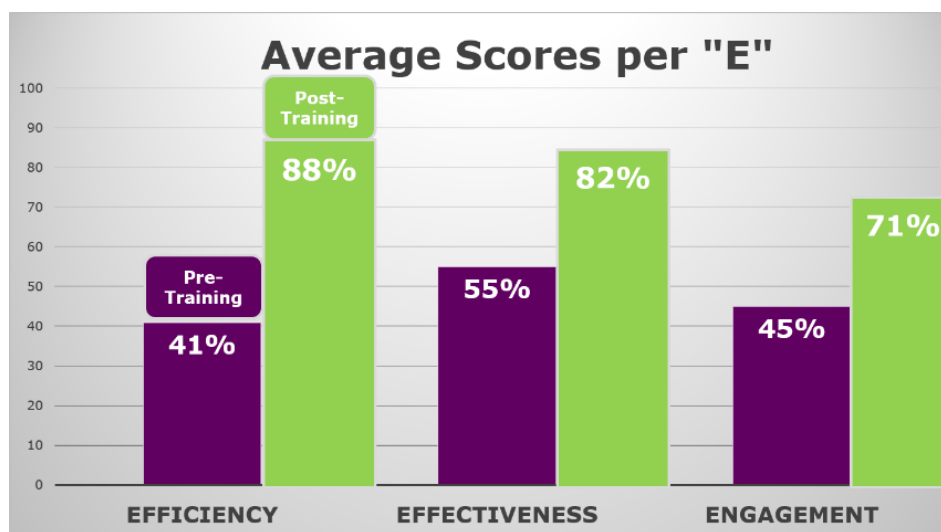
- Asked to rate their meetings 1-10, with 10 being the perfect meeting.
- Average Rating = 5/10 = 50%
- Wide range of experiences / perceptions of the value of meetings.
- High number of dissatisfied meeting participants.

2. Post-Training Rating



- 17 respondents out of 20 (one on maternity leave).
- Average rating up to 7.5/10 = 75%
- Everyone happy!

3. Improvements on the 3 E's



- All survey questions (30 in total) were split into 3 sections to measure:
 - Efficiency:** *The meeting runs smoothly and gets maximum value for minimum time and energy.*
 - Effectiveness:** *The meeting drives progress towards goals.*
 - Engagement:** *The meeting increases peoples' levels of motivation and commitment to their work and their stakeholders.*
- These headings correspond with the training content, i.e. good meetings impact all 3 'E's
- Significant and sustained improvements under all 3 measures.

When meetings are **run well** and **used for the right reasons**, they can be a powerful force for achieving your goals.

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Make YOUR Meetings Matter More

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